

Bukidnon Travel Blog with Online Booking System

By

Reymark Jan T. Gandalla

BSIT-3B

Introduction

A travel blog is a type of website that is updated regularly in the form of posts. These posts can be stories and/or snippets of information, reviews, photographs, images, podcasts and other types of content that can be uploaded online. A travel blog is simply a blog where the entire focus is on the world of travel and a shared beauty of a place. Internet has become a major source of information for travelers and a platform for tourism business transactions. Most of the people now using internet as part of their daily lifestyle to ease manual works and make some appointments. Internet provides us bridge for every online works, updates and even transactions like online booking or payments. Online booking system is software solution that allows potential guests to self-book and pay through website, and other channels, while giving you best tools to run and scale your operation, all in one (Steeves,2020). To relate this all in my study, the proponent wants to propose and create this website system that's limits temporarily in Bukidnon, a province in Mindanao Philippines.

The Bukidnon is well endowed with natural scenic spots. It also has a land area possesses diverse tourist spots, both natural and manmade. According to Sheila and Gian Jubela the traveler bloggers. Bukidnon in Central Mindanao is a haven for adventurer. Bukidnon has plenty of mysterious ravines, towering waterfalls, and roaring rivers. The massive array of exciting outdoor activities that you can do here is what makes Bukidnon a truly unique, must visit destination. A cool place with warm people, there's no place like Bukidnon. It's at the very heart of Mindanao and never fails to tourists, visitors, and passersby. It has also vibrant culture celebrated in the annual Kaamulan Festival, the only "authentic ethnic festival" in the country. The goal of this project is to give opportunities and exposure of Bukidnon on tourism industry, cultural recognition and its beauty. The tourism in Bukidnon is widely beautiful that would have great chance to be recognize around the world and one destination of visitors. By this, it would also useful for promoting its tourism and benefits for development in Bukidnon economy.

In this study, the researcher aims to develop a responsive, accurate and reliable travel blog website that has online booking system for everyone who is interested to acknowledge, tour and visit the Bukidnon province in Mindanao Philippines. Providing easy and convenient transaction for online booking, payments and reservation processes to all visitors and tourist preference.

Objectives

Generally, it aims to create a travel vlog website embedded with booking system specifically for the province of Bukidnon in Mindanao Philippines.

Specific objective as follows;

- To promote the tourism of Bukidnon
- To provide fast and easy reservation
- To develop a user friendly travel blog website for everyone who loves to travel Bukidnon Mindanao Philippines.
- To create an online booking system for all visitors and travelers in Bukidnon who wants early and advance booking to reserve slots on their favorite venue, resort, food or tourist spots that they want to visit and tour.

Prototype

The researcher used JIMDO a prototype website-builder where developer can create a responsive prototype that could be useful for bases on creating real-time responsive website. The link of the prototype was provided below:

Prototype link --- <https://reymark-jan-gandalla-1.jimdosite.com/>

Features

Home Page - It has a navigation bars that contains the home, gallery, events, news, contacts and button for booking.

Home

Contains all the eye catching posted information and photos of a tourist spots, resorts, foods, events, cultures, hotels, etc. that signifies and elaborate how beautiful Bukidnon Mindanao

Philippines is. Where each pictures have a button that contains the informative details and locations that describe best of each one.

Gallery

In this section, it contains all the beautiful collections of photos around the province of Bukidnon that will give a wonderful reference for every visitors or tourist who wants to travel or already travelled Bukidnon. These photos have also a detailed information, it can be tourist spots, resorts, foods, events, cultural products, hotels etc.

Events

A section that specifies on a topic of beautiful events and celebrations that usually happen in Bukidnon like festivals or mass gatherings in every city, barangay or any places in Bukidnon. It provides accurate dates and information which is useful for every visitors or travelers participants.

News

To be more up to date, it has news sections where visitors and travelers can more updated of Bukidnon happenings. Also, contains some offers and promotions for every tourist spots, resorts, foods, hotels, etc., which is good for everyone to know.

Contacts

A section for any submission of queries or any concerns, it also provides a contacts for a website administrator and hotline numbers for every destinations owner or administrator.

Booking

Inside a booking system, a customer or user can fill up here information which is needed for a booking or reservation on a tourist spots, events, hotels, food or any area that allows reservation.